

THE BUSINESS GROWTH ACTION PLAN

90
MINUTES

Stop reacting all day. Make focused progress every day.

One focused block. One meaningful result.

Use this simple routine to move your business forward without adding hours to your day.

01

CHOOSE

Pick one result that would make today count.

02

FOCUS

Work on it without email, calls or notifications.

03

FINISH

Record what you achieved and choose tomorrow's priority.

YOUR DAILY 90-MINUTE FORMULA

10 PLAN + 70 BUILD + 10 REVIEW



CHOOSE TODAY'S GROWTH TASK

Select one task - not five - and give it your full attention for 70 minutes.

GET FOUND

- Improve one website page
- Update your Google listing
- Write a useful blog post
- Fix broken links or SEO
- Research customer keywords

WIN CUSTOMERS

- Follow up with warm leads
- Ask for a testimonial
- Create a lead magnet
- Improve your sales page
- Send a marketing email

BUILD TRUST

- Record a helpful video
- Plan social media posts
- Share expertise on LinkedIn
- Improve customer onboarding
- Respond to customer reviews

WORK SMARTER

- Review your finances
- Test one useful AI tool
- Organise business files
- Check advertising results
- Study one competitor

TODAY'S 90-MINUTE COMMITMENT

Write it down before you begin. A clear target makes focused work much easier.

The one result I will complete:

My 70-minute focus task:

The first action I will take tomorrow:

