

# Working on your business for 90 minutes each day

## The Simple 90-Minute Routine

1. 10 minutes: Quick review & plan (What's the priority today?)
2. 70 minutes: Deep work on ONE business growth task.
3. 10 minutes: Wrap up, track progress, plan tomorrow.

Pro Tip: Set a timer, eliminate distractions, work in a focused environment.

Here's a simple list of 20 things you can do in 90 minutes a day to work on your business:

1. Run Facebook Ads - Set up, optimise, or review your ad performance.
2. Check Google Analytics - Review traffic sources, conversions, and user behaviour.
3. Review Your Website - Update content, fix broken links, or improve SEO.
4. Gather Testimonials - Reach out to customers for reviews and feedback.
5. Schedule Social Media Posts - Plan and automate content across platforms.
6. Write a Blog Post - Publish valuable content for your audience.
7. Send a Marketing Email - Create a newsletter or promotional email.
8. Follow Up with Leads - Contact potential customers or clients.
9. Engage in LinkedIn Networking - Connect, comment, and share insights.
10. Update Business Listings - Ensure Google My Business, Yelp, etc., are accurate.
11. Analyse Competitor Strategies - Check their ads, website, and social media.
12. Improve Your Sales Funnel - Optimise landing pages and follow-up emails.
13. Refine Your Customer Onboarding - Make it easier for new clients to get started.
14. Create a New Lead Magnet - Develop a freebie to attract potential customers.
15. Record a Short Video - Share business updates or educational content.
16. Research Industry Trends - Stay ahead of the competition.
17. Check Your Ad Budget - Adjust spending for better ROI.
18. Test a New AI Tool - Automate part of your workflow.
19. Organise Your Business Files - Declutter your digital workspace.
20. Review Your Financials - Track income, expenses, and profit margins.

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